

Youth Engagement Consultant: Digital Communications and Social Media



Project Title	Youth Engagement Consultant: Digital Communications and Social Media
Project Summary	Seeking energetic and driven interns to help the Interagency Working Group on Youth Programs create and disseminate engaging and innovative content on youth.gov, engage.youth.gov, and related social media.
Country	United States

Project Description

The IWGYP works to promote coordination and collaboration across federal departments and agencies to support youth and young adults, ages 10-24. It involves 20+ departments and agencies that work together to improve programs for youth. We also maintain youth.gov, engage.youth.gov, and related social media (currently Twitter, Instagram, LinkedIn, YouTube, and Facebook).

We are seeking Youth Engagement Consultants with an interest in communications, social media, and programs that support the well-being of youth and young adults. We have a strengths-based vision for youth, and ideal candidates will share this vision.

Projects may include:

1. Researching and creating web and social media content for youth and youth serving organizations
2. Researching and implementing social media improvements
3. Collecting feedback from young leaders and adults who work with youth to identify lessons learned about youth leadership
4. Recruiting and supporting network of youth contributors

Required Skills or Interests

Skill(s)

Design thinking

Editing and proofreading

Research

Social media management

Additional Information

Interns in undergraduate and graduate programs are welcome, including those in a field of study related to topics of interest to the IWGYF or with an interest in such topics. Visit youth.gov/topics and engage.youth.gov/topics to learn about topics of interest to the IWGYF.

Required Skills or Interests

Knowledge, Skills, and Abilities:

- Creating research-based, engaging website and social media content for youth.
- Analyzing and interpreting information from different sources.
- Communicating effectively with colleagues and youth from different backgrounds and life experiences.
- Working both independently and collaboratively on assigned tasks in a virtual environment.
- Meeting deadlines and producing high-quality work.
- Familiarity with word processing, spreadsheet, and/or database software.
- Using Google Docs and other online collaboration tools.

Interests:

- Positive youth development.
- Youth experiencing challenging life circumstances (e.g., involvement in child welfare, juvenile justice, or mental health systems).
- Using social and other digital media platforms to engage youth in positive change.
- Strengthening youth-adult partnerships.
- Learning and using a variety of communication-focused technologies website content management systems such as Drupal.
- Using website and social media analytics tools (e.g., Facebook Insights, Instagram Insights, Twitter Analytics, Google Analytics).

Language Requirements

None